

# OC:Just Kids 2016



## Monday

11:30am - 12:30pm OC:JUST KIDS CULTURAL EXCHANGE (ages 6-12), Presented by Sangster Young Fellows

### OC:Just Kids — United States

Learn how kids raise awareness and money to make change, in the U.S. tradition of lemonade stands! Hear from the *Sangster girls* who founded OC:Just Kids. Tell your own stories about how kids work for change around the world.

## Tuesday

### OC:Just Kids — Kenya

Cook and taste ugali, Kenya's staple food. Draw a picture of a meal you enjoy at home, and share the similarities and differences with *Phionah Musumba* and her son.

## Wednesday

### OC:Just Kids — Uganda Part 1

Hear stories about children living with HIV-AIDS in Uganda. *Dr. Robert Kalyesubula* and his son showcase how kindness and collaboration can make big changes in communities.

## Thursday

### OC:Just Kids — Uganda Part 2

Play a Ugandan dance game of musical chairs, and learn how to make traditional chipati with *Kabanda Obed* and his son. Draw a picture of your community – in the future you dream!

12:30pm - 2:00pm LUNCH TOGETHER & GROUP RECREATION

2:00pm - 3:00pm OC:JUST KIDS YOUTH IN ACTION (ages 9-13), Presented by Whitney Webb & Genine Iffla, Inherit Education

### My Personal Capital

We set the stage by helping the kids take stock of their complete personal value, including human and social capital. Participants finish by pooling their capital, illustrating the leverage they can draw on by working together.

### Clean Water Business Challenge

A hands on entrepreneurship exercise that challenges participants to learn about and tackle an issue facing millions of children around the world —lack of clean drinking water. They will then construct a water filter as a way of understanding how science and engineering can be used to solve many problems in the world today.

### Out of the Box Entrepreneurs Part 1

#### Designing a Business for Good —

Participants work together in a mad-libs style to devise an idea and create a prototype for a purpose-driven product or service. They are then split into teams to start their own Business for Good.

### Out of the Box Entrepreneurs Part 2

#### Getting Down to Business —

Participants will brainstorm and create an abbreviated business plan, including competitive analysis, funding options, marketing strategy, and pricing.

### Out of the Box Entrepreneurs Part 3

#### Finishing Touches —

Participants finalize their business plans and practice their presentation skills with their peers and Delegate mentors

5:30 - 6:30 (For all kids and adults)

Enjoy free lemonade as *OC:JUST KIDS* practices their "lemonade stand skills" as social entrepreneurs of tomorrow, while *OC:JUST KIDS YOUTH IN ACTION* holds their *Business for Good Ideas Showcase* and presents their purpose-driven product or service ideas to Delegate parents and colleagues.



### Also available, OC:JUST KIDS Plus!

In addition to the programs described here, day-long supervised sports, crafts, games and recreation is available to Delegate children of all ages, including nursery-based infant and toddler care. Teens are encouraged to join other teens onsite in self-guided media production, Delegate interviews, and youth mentoring opportunities.