



OPPORTUNITY COLLABORATION

convene / connect / create

2014 Net Promoter Score

Opportunity Collaboration began to measure its [Net Promoter Score](#) in 2013 to benchmark the value and service we provide to our Delegates, using a standard business loyalty metric that can be compared over time and across industries. In responses collected by online survey after the 2014 convening, Delegates' desire to recommend Opportunity Collaboration to their trusted colleagues in poverty alleviation earned us an NPS score of **72.4**, up from 62.5 in 2013 (55+ is considered excellent.)

2014 Testimonials

"It is the single most productive week I have spent all year."

~ Gretchen Wallace, Founder & President, [Global Grassroots](#), Darfur, Haiti, Rwanda, Uganda & USA

"We've just met at Opportunity Collaboration, and now we've decided to merge our organizations because we've realized we really are doing the same thing in different places - and now we're also realizing we'll better attract capital for growth, instead of competing for it. Just discussing the merger, we've already begun to receive commitments from investors at Opportunity Collaboration to expand our work – we are so thrilled!"

~ Sophia Swire, President & CEO, [Future Brilliance](#), Afghanistan & U.K. (with Sarah Symons, Co-Founder, [Made by Survivors](#), India, Nepal, Cambodia, Thailand & USA and Andy Lower, Founder, [ADAP Capital LLC](#), USA)

"There is simply one place, one time per year, where we can all come together in an intentional and non-pitching place. Highly recommend for anyone trying to scale their impact or those partnering with organizations doing so."

~ Avery Bang, CEO, [Bridges to Prosperity](#), Global

"Given the caliber of leaders in the NGO, foundation, impact investing, and media space, I would highly recommend Opportunity Collaboration to colleagues."

~ Rui Bing Zheng, Development Manager, [Fair Trade USA](#), Global

"Extremely useful. Contacts. Projects. Funding. It opens people."

~ Alberto Vasquez, President, [Sociedad y Discapacidad – Sodis](#), Peru

“I learned a lot about best practices, new benchmarks, investor networks, successful fund structures, gaps and opportunities and about the great work others are doing in the field. Concretely I will be following up in partnerships and exchanges with more than 5 organizations. The expertise and level of work of most delegates is top of the line so learning opportunities are endless.”

~Tania Rodriguez Riestra, Executive Director, [CO Plataforma A.C](#), Mexico

“I've been in environments before with great people doing great things to improve the world, but never with the diversity of people and perspectives as Opportunity Collaboration. I left feeling challenged, convicted, questioning, and rejuvenated all at the same time.”

~ Parker Harris, President, [Junto Global](#), USA

“I recommend it all the time and won't stop. Spending five days with change makers is inspirational. I've gained board members, advisors, friends for life, and even funds for my organization and its social impact businesses. The best is yet to come!”

~ Twesigye Jackson Kaguri, Executive Director, [Nkaya AIDS Orphans Project](#), Uganda

“One of the few opportunities to leave your business persona at home and interact as a whole person. I just wished it lasted for the other 51 weeks of the year.”

~ Leonardo Letelier, CEO, [SITAWI – Finance for Good](#), Brazil

“A worthwhile investment for the capacity of organizations AND the leaders who run them. I'll encourage several people and organizations working in Native American communities to attend.”

~ Maggie Dunne, CEO + Founder, [Lakota Children's Enrichment](#), USA

“The ‘What can I do for you?’ culture is refreshing. The ability to cross-pollinate with people from so many different types of work is inspiring. The people are ready for action, not just talking. UWP established new funding relationships, found a site partner, increased our grant readiness, and planned a Board restructuring. And I connected funders who want to help fight Ebola with medical administrators and policy makers in Liberia via my brother.”

~ James Harrington, Executive Director, [Ugandan Water Project](#), Uganda

“Incredible. The humor, love, passion, intelligence, wit and charm were in full supply. I have no words to express my gratitude.”

~Stefan Pagacik, Co-Founder, [Social Impact Zone Detroit](#), USA

“It was wonderful and far exceeded my expectations. My favorite experiences were the daily Colloquium for the Common Good, meetings in the ocean, the thoughtful, caring and generous nature of the attendees, the serendipity that abounds, and the all-inclusive venue (great food and service!) Outstanding conference - hits all the right notes.”

~Jill Ultan, Producer, [Skoll World Forum on Social Entrepreneurship](#), USA & U.K.

“Opportunity Collaboration incubates big ideas through collaborative thinking, it accelerates professional networking through non-hierarchical dialogue, and flames the fire within all of us to continue pursuing our passions.”

“The opportunity to collaborate with people all over the world. It's priceless.”

“Tremendous value on a personal and professional level.”

“It made me love my job again. It gave me ideas outside my circles.”

“The most well-run conference I've ever been to and every year has resulted in a new, extremely useful, collaboration.”

“No barriers event to learn, grow and collaborate.”

“Life changing in ways that are impossible to describe. It was unreal how open and giving so many people were at the conference and afterwards.”

“Best investment of my time, personally and professionally, in more than a decade.”

“I loved every moment. Every. Single. Moment.”

“Great opportunity to learn from people throughout the world on how they are working to end poverty in NGOs and social enterprises.”

“The quality of the people is high. And better yet, the time you get to spend talking with them is extraordinary.”

“The best people in the world on the shared goals of poverty alleviation.”

“Great place to put what you do into a wider context, and to build relationships with other people as passionate about change.”

“There is a high chance you'll make one connection that could turn things around in your world for good.”

“Nothing else like it for personal and professional development in a relaxed environment where one's family is also welcomed.”

“Invigorating, stimulating, inspiring and educational.”

“One of the best weeks of my 38 years of life.”

Sourced from anonymous survey feedback from one of over [300 Delegates](#) from around the globe, including impact investors, grant-makers, nonprofit directors, social entrepreneurs, solution journalists, and social innovation leaders from corporate & academic sectors.