



# OPPORTUNITY COLLABORATION

convene / connect / create

## 2013 Net Promoter Score

In 2013, Opportunity Collaboration began to measure its [Net Promoter Score](#) to benchmark the value and service we provide to our Delegates, using a standard business loyalty metric that can be compared over time and across industries. In responses collected by online survey after the 2013 convening, Delegates' desire to recommend Opportunity Collaboration to their trusted colleagues in poverty alleviation earned Opportunity Collaboration an NPS score of **62.5**, which is considered excellent.

## 2013 Testimonials

"It was a terrific experience – it really kicked us up to the next level! And, while this has been in the planning for a while, we built out a fund on-site, and we have raised \$2.5M towards a target first close of \$5M from Delegates at the 2013 Collaboration."

~ Ross Baird, Executive Director, [Village Capital](#), USA

"Lasting partnership between Delegate organizations sparked during Opportunity Collaboration! East Meets West Foundation, Blue Planet Network and Reach Global are excited to announce that, through mergers and shared ventures, they are relaunching as Thrive Networks to build an innovation network for social change. Thrive Networks supports pioneering programs in three sectors: healthcare (Thrive Health); clean water, sanitation and hygiene (Thrive Water); and education (Thrive Educate). As they continue to grow, they will identify additional partners that align with Thrive Networks' vision."

~John Anner, President, [East Meets West](#), USA; Lisa Nash, Chief Executive Officer, [Blue Planet Network](#), USA; Sean Kline, Founder & Executive Director, [Reach Global](#), USA

"Did I get my money out of this? My analysis of my \$4200 expense: Delegates, 360. Cards from new friends, 30. Colloquium new friends, 8. Lookbook follow up, 57. Basically I spent \$73 per new partner or contact. I went to every session from 8am until 7pm. So fantastic. I am very happy. Plus I will make a donation to three organizations I fell in love with!"

~Onagh Ash, President, [Fundación Sarahuaro](#), Mexico

“This year, like last year, was full of great conversations that I look forward to continuing throughout the year.”

~Patrick Awuah, Founder & President, [Ashesi University](#), Ghana

“Opportunity Collaboration is a source for partners, both organizations and individuals. The structure allows for cutting edge topics, deeper engagement in new directions, and deeper insights to emerge than if you were in a Hilton ballroom. It’s a community that keeps what works, but continues to reinvent itself.”

~Jackie Vanderbrug, Senior Vice President, [U.S. Trust Bank of America](#), USA

"I usually connect to people in conferences, but not at such personal level; I usually go to conferences in nice places, but definitely not this nice; I usually learn in conferences, but not this much especially about myself; I usually collaborate with other people at conferences, but never with such intent; I usually have fun in conferences, but never close to this!"

~ Leonardo Letelier, Founder & CEO, [Sitawi](#), Brazil

“Great time to unplug from the daily grind and connect with colleagues before heading into 2014. In two years coming, I have found a handful of organizations and individuals to be extremely advanced in their work. This year, we managed to make 3 really great connections with new organizations. Really, the best organized non-conference conference I have ever been to. Well done!”

~Jody Stephenson, Executive Director, [The Rockdale Foundation](#), USA

“Opportunity Collaboration is so well organized and very different from other conferences. We get to know each other in small groups and explore our values. But above all, the environment makes such a difference, and the amount of free time to talk to many different people about each of our programs. The diversity of people is excellent.”

~ Sakena Yacoobi, Founder, [Afghan Institute of Learning](#), Afghanistan & Pakistan

“It was so much better than I expected. The easy way to approach people. The whole thing is very well thought out – it really works for fundraising! You have space to reflect on the why. And you go out from it with new friends!”

~Kythzia Barrera, Director, [Innovando la Tradición / Colectivo 1050°](#), Mexico

“Very productive for me and enjoyable for my family.”

~Fred de Sam Lazaro, Correspondent, [PBS NewsHour](#), USA

“In less than a week, I gained more knowledge, friends and perspectives than I did in a whole semester at college.”

~Mary Bryan, Fellow, [Thinking Beyond Borders](#), USA

“One-of-a-kind event unlike all other conferences. Found advisory board members which was one of my goals. Very rich experience getting to know new people and reconnecting with friends. A winning formula.”

“As the fifth year I have attended, it more than lived up to my expectations. It gets better each year.”

"One of the most amazing opportunities of my life. I made dozens of new friends, and we are all working together – based on past experiences, to solve common problems and spark new opportunities."

“I was nicely surprised by the mixed professional backgrounds of the delegates. From experience these types of events seem to always be dominated by one industry/field. However, this was not the case at the Opportunity Collaboration as there was a wide range of backgrounds/ideas/fields. There was something for everybody and there was an underlining theme that kept it all grounded and centered.”

"Opportunity Collaboration was a very satisfying experience. The striking take away for me has been the open friendliness and willingness of everybody to connect, collaborate and share. This commitment to common purpose so deeply embedded is remarkable. Where Opportunity Collaboration holds the key is your ability to ensure that the people you bring together are as committed to new and innovative approaches and effecting true paradigm shifts. There is no doubt that understanding each other and working together enhances the quality of services delivered, improved efficiency and outcomes on the ground."

"Yes, the conference was fantastic. Only bad thing is that it may have ruined me for the traditional conference format all other organizations run! What I appreciated is the leveling of the playing field - someone like me does not have to 'sell myself' to get an audience with speakers or others I don't know in order to start a meaningful conversation."

“I came to realize that I am prisoner of my experience. Opportunity Collaboration unshackled me and greeted me with a fresh breeze, lots of new ideas, passion, and enthusiasm.”

“Unique, inspiring, motivating, informative, valuable.”

“Different than any other conference I attend. I made deep and important connections with people who may become friends, donors, or advisors – by finding other ways to connect (on the beach, while dancing, in yoga) and also, by meeting people outside my usual circles. The Colloquium gave space for personal and collective reflection linked to the reason we were all there - poverty alleviation. It's important to get outside your crowd, spread news about what you're doing, and gain input and insight from other worlds.”

***Sourced from anonymous survey feedback from one of over [300 Delegates](#) from around the globe, including impact investors, grant-makers, nonprofit directors, social entrepreneurs, solution journalists, and social innovation leaders from corporate & academic sectors.***