



**OPPORTUNITY
COLLABORATION**
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ENTREPRENEURSHIP. LEADERSHIP.
INDEPENDENCE

OC: LAUNCH GENERATION

Social Entrepreneurship and Media Program for Teens

- > **Storytelling**
- > **Utilizing the power of networks**
- > **Starting a business: the basics from prototype to launch**

Teens will work in groups on a project of their choosing to be completed and shared with Opportunity Collaboration Delegates from around the world in Ixtapa, Mexico. All project ventures will focus on addressing a global issue and use a mix of video, digital presentation, or web-published reports to assist their cause.

OCTOBER 15-20, 2017
DAILY SESSIONS 1:00-2:30PM
OPPORTUNITY COLLABORATION
CLUB MED
IXTAPA, MEXICO

AGENDA



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MONDAY

THE STORIES OF CHANGE

Storytelling is an invaluable skill, from starting a business to effective journalism. This session helps teens identify the issues and topics that are most important to them, focusing on the messaging and stories that pulled them in.

TUESDAY

START SOMETHING

This session introduces concepts and tools to create a business plan and rally people behind a specific cause, including communication strategy, building a digital presence, and visual documentation of a business.

WEDNESDAY

THE GIVE AND TAKE OF NETWORKING

This session will prep teens to best utilize the network surrounding them, the Delegates of Opportunity Collaboration.

THURSDAY

THE LAUNCH

This final session will bring in mentors to help the teens finalize their projects and create a plan for short and long term goals to keep their ideas alive back home.

LAUNCH TEAM

Whitney Webb

Whitney is the co-founder of Launch Generation which produces educational programs and private family consulting focused on entrepreneurship, leadership, and financial independence for the next generation. She has created and directed programs throughout the US and abroad with a focus on global awareness, socially responsible business, and due diligence on investments and grant making. Whitney has worked in finance for over a decade, from hedge funds to microfinance, and is passionate about helping people leverage their capital, human and financial, to create the world they want to live in.

Michelle Begue

Michelle is an International Correspondent for China Global Television Network. Based in Bogota, Colombia Michelle has produced in-depth coverage on top issues that affect Central America, the Caribbean, and South America. Since August 2010, CGTN has sent her to cover natural disasters, presidential elections, and social issues in the Americas. In Columbia, she has witnessed the cruelties of the armed conflict and the hope brought on by a peace agreement. Michelle's goal as a journalist is to reach and change people with unique stories.