



# OPPORTUNITY COLLABORATION

convene / connect / catalyze

## 2016 Net Promoter Score

Opportunity Collaboration began to measure its [Net Promoter Score](#) in 2013 to benchmark the value and service we provide to our Delegates, using a standard business loyalty metric that can be compared over time and across industries. In responses collected by online survey after the 2016 convening, Delegates' desire to recommend Opportunity Collaboration to their trusted colleagues in poverty alleviation earned us an NPS score of **60.3** (55+ is considered excellent.)

## 2016 Testimonials

"The best conference I've ever attended. Great venue. Great people. Well run. Just an amazing community and event that creates an environment for social entrepreneurs (big and small) to connect around poverty alleviation."

~ Mark Muckerheide

Director, Corporate Responsibility, [Target Corporation](#)

"It was a transformative week for me. Not just connecting businesswise, but connecting at a personal level with myself and with others. The approach and organization were simply life changing."

~ Mary Wanjiku Kiguru

Country Manager, [Education for All Children](#)

"Built a great network of fellow donors, likely will fund 2-3 new NGOs, hope to be back next year! It's the most valuable gathering of likeminded people I have found."

~ Anonymous

"We had an opportunity to share information about our foundation with 25 organizations that attended our office hours. We have continued to meet more in the funder space and build networks there."

~ Erin Ricci

Global Programs Manager, [Bohemian Foundation](#)

"As the African proverb goes, 'If you want to go fast go alone. If you want to go far, go together.' I found a colleague to assist in constructing smart financial structures for my impact investments, which will enable me to put more money into the field."

~ Darlene Daggett

Founder and Executive Director, [Ikatu International](#)

“The Opportunity Collaboration experience was fantastic. I met fascinating people, learned immensely, and had so much fun. I can't recommend it enough! Sending high fives to all my new friends from Mexico!”

~ Aaron Ebner

Executive Director, [Andean Alliance for Sustainable Development](#)

“I cannot say thank you enough for the beauty and magic that was Opportunity Collaboration last week. You have masterfully woven a community that is not afraid to wear their hearts on their sleeves. The love and attention to details oozed through every aspect of the OC. Thank you for your humility and commitment to social justice!”

~ Aisha Nyandoro

Executive Director, [Springboard To Opportunities](#)

“Still feeling blown away by the amazing connections and conversations the past week brought while in Cancun for the Opportunity Collaboration. So many great insights, incredible weather, but most importantly meeting world-class people changing the world. So humbled and inspired.”

~ Matt Monday

Partner, [STRV](#)

“Thank you all for another invaluable week. I just can't get over how much gets accomplished at the OC. It really is an Accelerator for social change.”

~ Karen Ansara

Advisor, [Ansara Family Fund](#), The Boston Foundation

“Dozens of new connections in the few weeks since OC. More than I can keep up with. New relationships and some actual new friendships that will last for years.”

~ Ryan Bowers

Senior Partner, [Frontline Solutions](#)

“The colloquium helped me really connect to my core values and the 'why' behind the work that I do, validating that I am in the right field, doing the right work. We were able to connect with other funders, share best practices, and promote our partners. Our participation helped push our thinking to a new level.”

~ Katie Buntten-Wren

Director of Partnerships, [Segal Family Foundation](#)

“Connecting with over 50 amazing people on a personal level. This will lead to partnerships and opportunities in the future.”

~ Diana Mao

President, [Nomi Network](#)

***Sourced from survey feedback from one of over 400 Delegates from around the globe, including impact investors, grant-makers, nonprofit directors, social entrepreneurs, solution journalists, and social innovation leaders from corporate & academic sectors.***