



OPPORTUNITY COLLABORATION

convene / connect / create

2015 Net Promoter Score

Opportunity Collaboration measures our [Net Promoter Score](#) to benchmark the value and service we provide to our Delegates, employing this standard business loyalty metric so it can be compared over time and across industries. In survey responses collected after the 2013, 2014 & 2015 convenings, Delegates' desire to recommend Opportunity Collaboration to their trusted colleagues in poverty alleviation has earned us an NPS score of **65.7**. A score of 50+ is considered excellent.

2015 Testimonials

“Wonderfully curated. Provides the space to not only work on your venture, but on yourself. Gave me the opportunity to think about my work from new perspectives, and the inspiration from other amazing delegates to keep going.”

~ Karina Nagin, Executive Director, [Mission: Restore](#)

“The best, in terms of people and diversity, that I've been to.”

~ Winthrop Carty, [The Melton Foundation](#)

“I have numerous colleagues doing incredible work in Africa, and this was an eye opener for me. It gave me insight into the workings of partnerships between funders, investors and people working at the grassroots level.”

~ Mshila Sio, Founding Director, [Agua Inc.](#)

“A huge skills-development and confidence-boosting experience. I am so grateful!”

~ Marina Kim, Executive Director, [Ashoka U](#)

“It is a way of bringing your whole self to a meeting, and that never happens. So rare indeed, this is helpful professionally and personally on a host of levels.”

~ Heather Mason, President & CEO, [Caspian Agency](#)

“The level of participation and collaboration without ego is unparalleled in this space. The generosity of spirit to open doors and connect colleagues to people and resources speaks to the Delegate's desire to expand the opportunity for good work to be done, and that we all have something of value to contribute.”

~ Darlene Daggett, Founder & Executive Director, [Ikatu International](#)

“It is a great place for people who are looking for allies, and people to exchange information and learn from.”

~Pete Brach, Trustee, [Brach Family Charitable Foundation](#)

“The best part of Opportunity Collaboration is that without any planning on my part, I have always met someone who helps push forward our work.”

~ Nancy Hughes, President & Founder, [StoveTeam International](#)

“I learned a great deal - especially on impact investing. I also met speakers for my capacity building series.”

~ Jillian Henry, Regional Director, [Nonprofit Resource Network](#) & [United Way](#)

“I gained perspective on major donor cultivation, learned some key things to help as I launch a new social enterprise, and deepened personal relationships that encouraged me in a hundred ways. The high point of my week was at lunch, when [Juan Jose](#) found me and shared his desire to use the same water filters we distribute in Uganda for his work in Argentina. I was the person at Opportunity Collaboration who could help him with his questions. I knew exactly how to advise him. Imagine my delight as I got to add value to a brother. My heart was full.”

~ James Harrington, Executive Director, [Ugandan Water Project](#)

“I made new acquaintances at larger foundations and found new opportunities for our foundation to partner in interesting and exciting ways. And I felt I was able to take my own leadership development to a new level as a Catalyst for a Conversation for Change.”

~ Emily West, Executive Director & Vice President, [The West Foundation](#)

“I came away with so many ideas and real connections to improve the social impact of my business.”

~ Alex Herder, President & Creative Director, [The Duke & the Duck](#)

“Opportunity Collaboration is not about what happens in Mexico, but what happens after Mexico. I had an issue with one of my investors and within 24 hours, I was able to get fantastic advice from two trusted advisors from Opportunity Collaboration.”

~ Mary Koczynski, CEO + Founder, [8of9](#)

“I received focused suggestions and connections directly to agencies and individuals that will help. The best take away is an in-kind strategic planning session with our board of directors. We've only received this type of action and tangible take away at Opportunity Collaboration.”

~ Karelli Cabral, Associate Director, [Ripple Effect Images](#)

“I learned a ton from awesome people. I shared my work and my thoughts. I now have a bigger and stronger tribe!”

~ Lou Radja, Executive Director, [EduCongo, Inc.](#), D.R. Congo

“Opportunity Collaboration is an outstanding education about amazing people doing amazing things around the world. It is profoundly inspirational.”

~ Jeanne Farr, President of Disability Services & Strategic Projects, [Albertina Kerr Centers](#)

Sourced from 2015 online survey feedback provided by one of over [350 Delegates](#) from dozens of countries around the globe, including impact investors, grant-makers, nonprofit directors, social entrepreneurs, solutions journalists, and corporate & academic sector social innovation leaders.